

ORGANISER: GENUINE DYNAMICS

EXCLUSIVE TRAINING: JOHN MATTONE IN SKOPJE

INTELLIGENT LEADERSHIP®

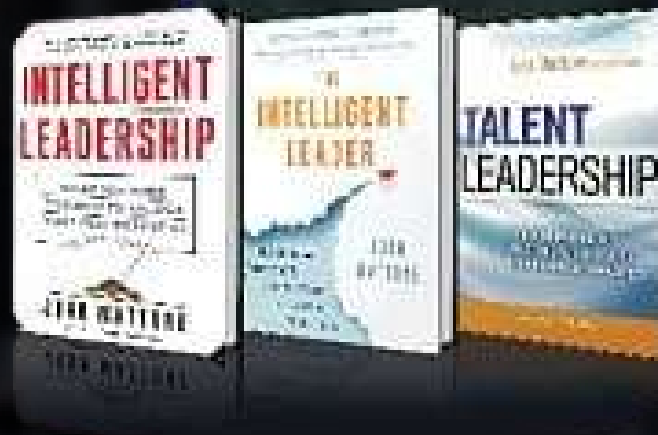
WORLD #1

COACHING GURU &
COACH OF STEVE JOBS

MASTER CORPORATE EXECUTIVE COACH (MCEC) CERTIFICATION
FROM THE ASSOCIATION OF CORPORATE EXECUTIVE COACHES,
ONE OF ONLY FOUR CERTIFIED GLOBALLY

**24 SEPTEMBER, 2026
SKOPJE, MACEDONIA**

+389 78 202 616
info@genuinedynamics.co



SCAN TO RESERVE YOUR PLACE

SIX-TIME WORLD'S #1 COACHING AUTHORITY

DR. JOHN MATTONE

BESTSELLING AUTHOR, WORLD'S TOP EXECUTIVE COACH

FORMER EXECUTIVE COACH TO STEVE JOBS

9:00 - 6:00

AM PM



24 SEPT, SKOPJE

2026



WHAT IS INTELLIGENT LEADERSHIP®

A system used by Fortune 500 companies to develop leaders. This is not another "motivational training" but a proven methodology for building leadership character from within.

What is the result? Leaders who influence authentically, decide wisely, and inspire permanently.

"Most companies develop managers. I create leaders - driven by character and values, not just skills. That is the only path to lasting influence."

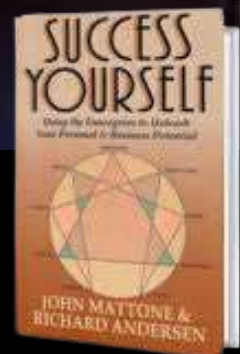
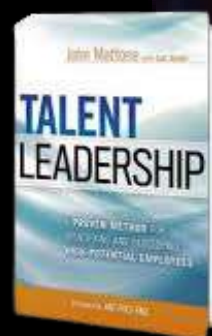
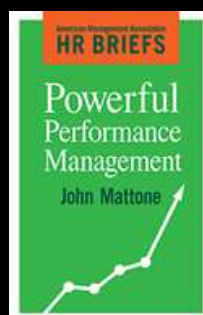
- John Mattone

WHY JOHN MATTONE?

- ✦ The Coach of Steve Jobs - he trained one of the greatest leaders in history
- ✦ #1 in the world - ranked as the number 1 Leadership Guru and executive coach globally
- ✦ Fortune 500 experience - has worked with CEOs and executive teams of the largest companies
- ✦ Bestselling author - "Intelligent Leadership", "The Intelligent Leader", and others
- ✦ Proven system - The LeaderWatch® tool measures results, not just impressions

WHAT WILL YOU LEARN IN THE TRAINING?

- ✓ How to build your "inner core" - character, values, purpose
- ✓ How to lead authentically - without pretending to be someone you're not
- ✓ How to create a culture where people want to give their best
- ✓ How to make tough decisions with clarity and integrity
- ✓ How to leave a lasting leadership legacy



GENUINE DYNAMICS

EXECUTIVE OVERVIEW

John Mattone, the World's #1 Executive Coach, is coming to **Skopje** for an exclusive one-day Intelligent Leadership® Executive Workshop. This immersive experience is designed for senior leaders, executives, and high-potential leaders who want to elevate their leadership effectiveness, influence, and legacy.

Grounded in John Mattone's globally recognized **Intelligent Leadership® framework**, this workshop focuses on the belief that **outer leadership excellence can only be sustained by inner leadership strength**. Participants will gain deep insight into their leadership mindset, values, behaviors, and impact, while learning practical tools they can apply immediately.

The day includes the introduction and application of the **Mattone Leadership Enneagram Inventory (MLEI®)**, John's proprietary Inner-Core leadership assessment used by **15,000+ leaders worldwide**, including CEOs, ministers, and senior government leaders.



I strongly recommend John Mattone as a thought expert and speaker in the area of leadership development and talent management. John possesses incredible insights and a unique perspective with regard to cultivating talent within an organization.

Moreover, John is a highly engaging speaker and presents these concepts in a new and refreshing way.

**Paul J. Cortissoz, Executive Director,
Learning & Development, Columbia
University**

John delivered a great keynote presentation! He was incredibly engaging, full of energy and enthusiastic... and he gave the 3000 in attendance actionable game-changing ideas.

We look forward to welcoming him back again very soon.

**Executive Board, World Business
Forum, Sydney**

GENUINE DYNAMICS

1-DAY EXECUTIVE AGENDA

08:30 – 09:00 | Arrival & Executive Welcome

- Registration & networking
- Setting the tone for a world-class leadership experience
- Overview of the Intelligent Leadership® journey

09:00 – 10:30 | Intelligent Leadership® Foundations Led by John Mattone

- What separates good leaders from truly great leaders
- The Intelligent Leadership® Wheel and 7 Pillars of Intelligent Leadership
- Why leadership failure is rarely about competence—and almost always about the Inner Core
- Case studies from global CEOs and executive teams.

Key Takeaway: A clear understanding of how leadership effectiveness is built from the inside out.

10:30 – 10:45 | Break

10:45 – 12:15 | Inner Core Leadership Mastery

- Values, character, emotional agility, and self-awareness
- Leadership blind spots that quietly derail executives
- The cost of misaligned values and ego-driven leadership
- How the Inner Core drives trust, credibility, and influence

Interactive discussion and reflection

12:15 – 13:15 | Lunch Break

13:15 – 14:45 | MLEI® – Leadership Insight & Application

The Mattone Leadership Enneagram Inventory (MLEI®)

- Introduction to the MLEI® Inner-Core Assessment
- Understanding leadership styles, motivators, and derailers
- How the MLEI® is used with CEOs, senior executives, and government leaders globally
- Translating self-insight into leadership impact

Key Takeaway: Leaders gain clarity on who they are as leaders and how they show up under pressure.

14:45 – 15:00 | Break

15:00 – 16:30 | Outer Core Excellence & Leadership Impact

- Strategic thinking and decision-making under pressure
- Leading change, complexity, and uncertainty
- Building high-trust, high-performance teams
- Aligning people, performance, and purpose

Applied leadership tools executives can use immediately

16:30 – 17:15 | Leadership Legacy & Personal Commitment

- Defining your leadership legacy
- Connecting purpose to performance
- Personal commitments for sustained leadership growth

Open Q&A with John Mattone

17:15 – 18:00 | Book Signing & Executive Networking

- **Exclusive book signing** with John Mattone (Intelligent Leadership / The Intelligent Leader)
- Executive networking and informal discussion
- Closing reflections and next-step opportunities

GENUINE DYNAMICS

FROM INSIGHT TO SUSTAINED LEADERSHIP IMPACT

A practical path from self-awareness to purposeful action.

Sustainable leadership growth does not come from inspiration alone. It begins with honest insight, continues through deliberate action and strengthens through feedback, reflection and accountability.

The Intelligent Leadership® Executive Training provides leaders with a clear starting point for meaningful and lasting development.

1. GAIN DEEPER SELF-AWARENESS

Explore the Inner Core of leadership: character, values, beliefs, emotional responses and thinking patterns.

Recognise the strengths that support your leadership and the blind spots that may limit your influence.

2. CONNECT INSIGHT TO REAL CHALLENGES

Apply the Intelligent Leadership® framework to the leadership situations you currently face.

Examine how your Inner Core influences decision-making, trust, communication, change leadership and team performance.

3. DEFINE YOUR LEADERSHIP COMMITMENT

Translate insight into focused action.

Identify the leadership behaviours you want to strengthen and define a personal commitment that can be applied immediately after the training.

4. SUSTAIN THE MOMENTUM

Leadership development continues through deliberate practice, feedback and accountability. Use reflection, coaching and stakeholder feedback to monitor progress, adjust your actions and strengthen your impact over time.

WHAT WILL YOU TAKE AWAY?



A clearer understanding of who you are as a leader



Greater awareness of your strengths, motivators and potential derailers



Practical Intelligent Leadership® tools that can be applied immediately



A focused personal leadership commitment



A stronger foundation for building trust, influence and long-term leadership impact

OPTIONAL POST-TRAINING DEVELOPMENT

For leaders and organisations that want to continue the development journey, Genuine Dynamics offers tailored post-training support:

- One-to-one executive coaching
- Executive team coaching + Leadership assessments and stakeholder feedback
- 90-day leadership follow-up programmes
- Organisational culture and leadership development programmes

These services are available separately and are tailored to the development priorities of each leader, team or organisation.

GENUINE DYNAMICS

CORPORATE PARTICIPATION & SPONSORSHIP PACKAGES

EXCLUSIVE BENEFITS FOR ORGANISATIONS INVESTING IN LEADERSHIP EXCELLENCE.

CORPORATE GROUP PACKAGES

NUMBER OF PARTICIPANTS	PARTICIPATION FEE	COMPLIMENTARY BENEFITS
1 -4 participants	€500 per participant	Each participant receives a complimentary 60-minute one-to-one executive coaching session with Nela Joleska, Intelligent Leadership® Master Certified Coach.
5+1 Corporate Package (6 places)	€2,500 total	The sixth place is complimentary. Each participant receives a selected book by John Mattone and a complimentary 60-minute one-to-one executive coaching session.
7-8 participants	€415 per participant	Each participant receives a selected book by John Mattone and a complimentary 60-minute one-to-one executive coaching session.
9+1 Executive Team Package (10 places)	€3,800 total	The tenth place is complimentary. The participating team receives a 90-minute executive team coaching session following the training.

SPONSORSHIP PACKAGES | 24 SEPTEMBER 2026

All sponsorship packages include:

- Logo featured on the event website and promotional materials
- Company banner displayed at the event venue
- Logo featured in the official post-event video

DIAMOND SPONSOR

€5,000

12 participant passes

Additional benefit

One-day corporate training programme on organisational culture, based on the Intelligent Leadership® model.

GOLD SPONSOR

€4,000

9 participant passes

All listed sponsorship visibility benefits included.

SILVER SPONSOR

€3,000

6 participant passes

All listed sponsorship visibility benefits included.

GENUINE DYNAMICS IS THE INTELLIGENT LEADERSHIP TRAINING FOR YOU?

YES, IF:

- ✓ You are a leader who wants more than a title - you want real influence
- ✓ You are a manager tired of firefighting - you want a team that functions independently
- ✓ You lead a growing company - and you need leaders who grow with it
- ✓ You are a professional looking for a program with measurable results, not just certificates
- ✓ You believe that leadership can be learned - and you want to learn from the best

IT'S NOT FOR YOU IF:

- ✗ You are looking for a quick fix - this is a year-long transformation, not a weekend seminar
- ✗ You only want a certificate for your CV - we require real dedication
- ✗ You are not ready to look in the mirror - this program requires honesty

READY TO START?

☎ Call us: +389 78 202 616

✉ Write: info@genuinedynamics.co

🌐 Visit: www.genuinedynamics.co

📍 Skopje, Macedonia



WHAT YOU WILL RECEIVE?



A SYSTEM, NOT JUST KNOWLEDGE

You are not going to "training". You get methodologies you will use for 10+ years from now.



MEASURABLE RESULTS, NOT IMPRESSIONS

Pre-assessments. MLEI® Management report. You know exactly what changed.



WORLD-CLASS CONTEXT

We combine proven global methodologies with a deep understanding of the local business context, market, and culture. This unique combination ensures that every lesson is not only theoretically sound but also practically applicable in the specific conditions where you operate.



NETWORK OF LEADERS

You will be part of a group of ambitious leaders from the region. The connections you create will last longer than the program.

SUPPORTERS & PARTNERS:



LEARN MORE ABOUT US

ABOUT GENUINE DYNAMICS

13 years of experience. Offices in Skopje and London. Partners of John Mattone Global, STS CAPITAL Partners, and previously Six Seconds - the global leaders in executive coaching and emotional intelligence. We are not "training". We are a strategic partner for developing your leaders.

🌐 www.genuinedynamics.co

IMPORTANT:

CONTACT US!

We have special Discounts for more participants from the same organization.

Call today. Places are limited.

YOUR NEXT STEP:

1. Call +389 78 202 616
 2. Tell us about your situation and needs (15 min)
 3. Reserve your spot until 10.09.2026
- No obligation. No pressure. Just an honest conversation.

Call us now!



+389 78-202 616



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